

FIGURE 1

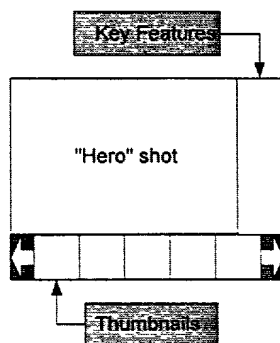


FIGURE 2

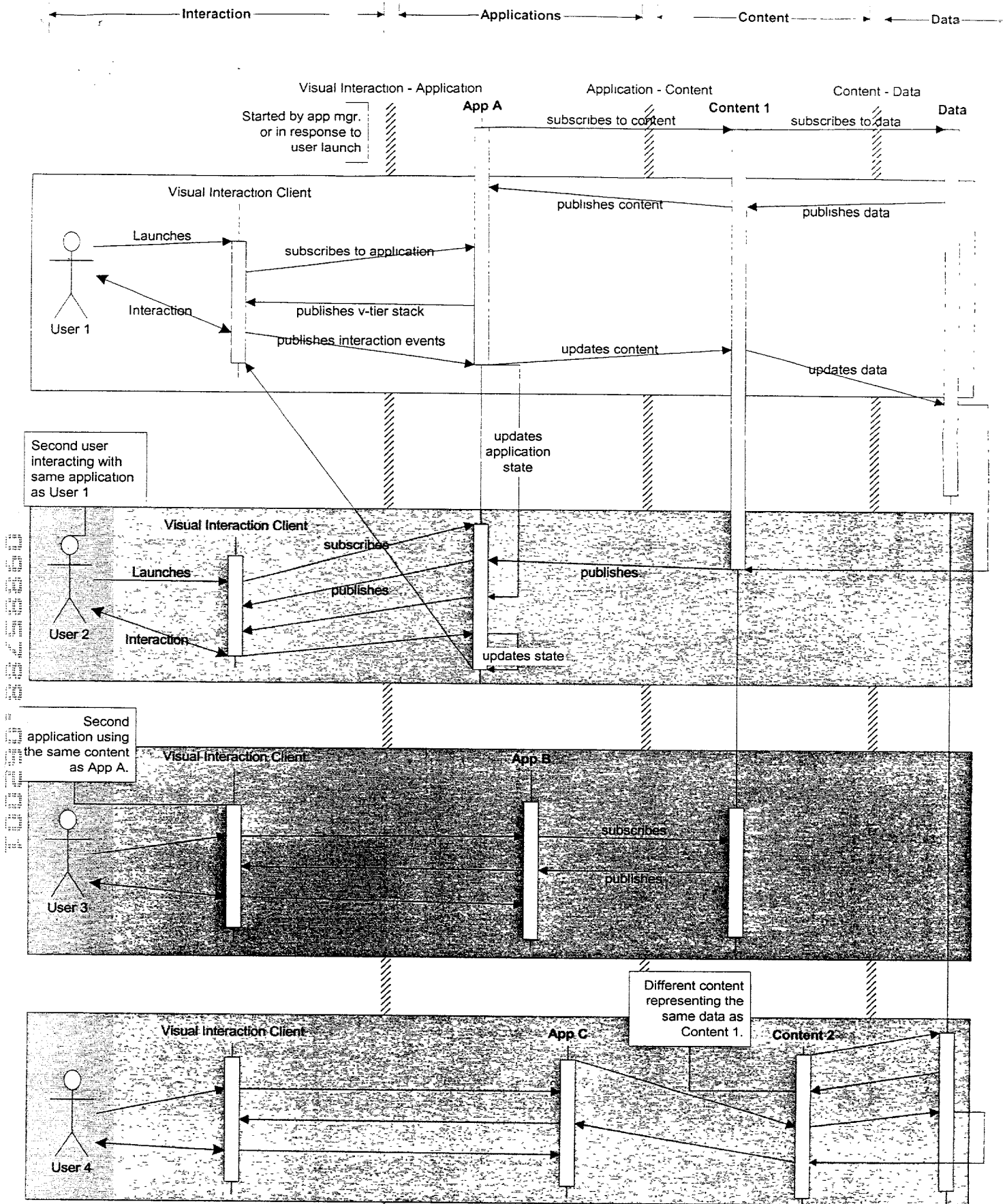


Figure 3

Media assets, business objects, semantic assets
Mapped to content sources:

- Data-driven
- Prerendered (internal, external)
- Standards (e.g., maps, geospatial databases)

Precached or generated on-demand

Information assets.

- Enterprise datawarehouses
- Datamarts
- Legacy data
- Application-specific databases
- External (e.g., Argos feeds, traffic sensors)

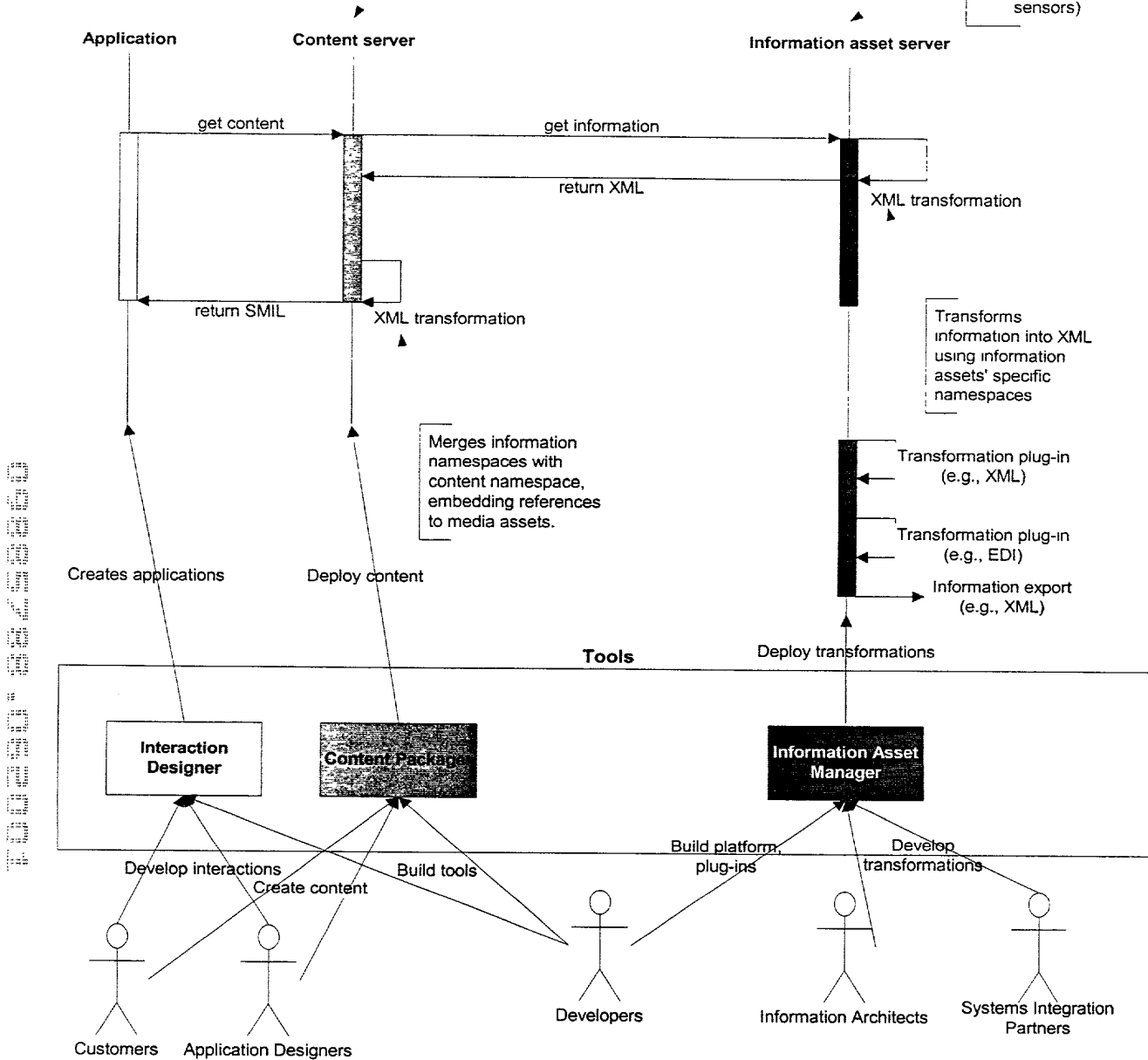


Figure 4